

CHOOSING TO COMPETE IN THE 21ST CENTURY



Competing in the Global Marketplace

Doing business in the global economy has gotten easier, thanks to new international direct flights between New England and Asia (2012), Latin America (2013) and the Middle East (2014). This progress represents collaboration across state agencies and the private sector resulting in historic opportunities for business and leisure travelers.

Japan Airlines Daily Non Stop Service, Boston-Tokyo

In 2012, [JAL's Boston-Tokyo](#) route carried 400,000+ people from Boston's Logan International Airport to Tokyo, Japan, with many continuing on to China, Southeast Asia or India. Japan Airlines estimates the nonstop service saves travelers up to six hours on each trip.



Copa Airline launch at Boston's Logan Airport in July.

Copa Airlines Daily Nonstop service, Boston-Panama City

[Copa Airlines launched](#) in July 2013, offering seamless connections from its hub in Panama City to more than 55 Latin American destinations, including Brazil and Costa Rica. This service from Boston to Latin America connects our diverse residents and visiting students to their families while increasing our global presence in business and tourism.

Turkish Airlines Nonstop Service, Boston-Istanbul

In May 2014, [Turkish Airlines](#) is offering the first nonstop service to Istanbul with connections to 237 global destinations, including cities in Asia, the Middle East, Europe, and Africa. Massport estimates that 450,000+ passengers travel between Boston and the top 50 international routes accessible through Turkish Airlines' Ataturk International Airport.

These new air routes connect Massachusetts to the rest of the world and strengthen our brand as an international destination for business, education and tourism.

For a full report of our progress, visit www.mass.gov/compete.



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